

EUTOPIA International Symposium on Science, Art & Community

15 -17 May 2025

(Cluj-Napoca, Mihail Kogălniceanu Street No. 1, Room 43)

A platform fostering dialogue among researchers, artists, and students, that emphasizes art's role in reflecting and sharing scientific achievements, as well as exchanging research methods. It promotes transdisciplinary approaches, raising public and academic awareness through research-based learning processes. Three emerging and impactful topics will be explored through dialogues and examples of best practices, in collaboration with partners from the EUTOPIA Universities Alliance, master's and doctoral students, and representatives from universities, art organizations, as well as artists.

Day 1 (May 15th, 2025)

SCIENCE FOR CITIZENS in an era where confusion, misinformation, and pseudo-science shape public discourse. Science communication through arts and applied arts

(10.00 - 11.00) Opening

Coffee break

(11.30 - 13.00) *Invited lecturers:*

1. Associate prof. Alexandra Csavdari & Lecturer Raluca Anca Mereu from Chemistry and Chemistry Engineering Faculty and Associate prof. Ligia Smarandache from Film and Theatre Faculty BBU
2. Viviana Nastase, Research associate in computational Learning and Computational Linguistics, University of Geneva- *Developing and filming science narratives for active learning and science communication*
3. Lucrina Ștefănescu, Researcher at the Faculty of Environmental Science and Engineering, and Citizen Science Coordinator within the Office for Open Science BBU

Lunch Break

(15.00 - 16.30) **Research-based workshop** on the challenges of science communication: How to reach social media communities and engage citizens in science-based activities

(17.00 - 18.00) Students' presentations

Dinner

Day 2 (May 16th, 2025)

TRANSDISCIPLINARY APPROACHES IN ART & SCIENCE RESEARCH: Art-Based Research in Science Facing Environmental Challenges

(10.00 - 11.00) *Invited lecturers* – Morning Session:

1. Corina Bucea, Cultural Manager with experience in project coordination and artistic production at the Cluj Cultural Center
2. Silvana Onisei, Researcher at the Vrije Universiteit Brussel VUB, Converting industrial residues into new cement-based and alkali-activated materials

Coffee break

(11.30 - 13.00) *Invited lecturers* – Mid-day Session:

3. Jessica Savage, Associate Professor at Warwick University UW, focusing on Marine Biology and Coastal Ecology with a Master's in Biodiversity and Conservation
4. Eliana Seviãnu, Lecturer at the Faculty of Environmental Science and Engineering BBU, focus on mammal ecology.
5. Film and music presentations by Maria Magdalena Ianchis, independent artist, Island and Emese Sofalvi, lecturer at BBU.

Lunch break

(15.00 - 17.00) **Research-based workshop** on the Potential of Arts-Based Research in Science: Challenges in Academic Research Methods and Standards

(18.00 - 20.00) **Art Evening with Cocktails** (Art Exhibition - *On the Blue Planet* drawings by Maria Magdalena Ianchis & the Chamber Orchestra Concert *Gather Through Music* association)

Day 3 (May 17th, 2025)

TRANSDISCIPLINARY APPROACHES IN ART & SCIENCE RESEARCH: Reevaluating Creative Activities to Enhance Health and Well-being

(10.00 - 11.30) *Invited lecturers* – Morning Session:

1. Rarița Zbranca, Program Director at the Cluj Cultural Center
2. Dana Fabini, Art Professor at the University of Art and Design in Cluj-Napoca
3. Aurora Szentagotai-Tatar, Professor from Faculty of Psychology and Educational Sciences; Supervisor in Clinical Psychology and Cognitive-Behavioural Psychotherapy BBU

Coffee break

(12.00 - 13.00) *Student presentations:*

1. Janine Grun, student from Film and Theatre Faculty BBU - *Film Editing as a tool for Emotional Regulation*
2. Theodor Romilă, PhD. student from the University of Art and Design in Cluj-Napoca – *Art therapy practice at Spitalul Clinic Militar de Urgență "Dr. Constantin Papilian"*

Lunch break

(15.00 - 16.30) **Research-based workshop** on the relevance of creative activities, using artistic research methods as therapeutic tools for emotional regulation

Closing Celebration
