

PERSONAL INFORMATION Dan Chiribuca
 Babes-Bolyai University, Faculty of Sociology and Social Work

 00746 167 157

 dan.chiribuca@ubbcluj.ro; danchiribuca@gmail.com
WORK EXPERIENCE

Period	Oct. 1995 – Sept. 2000	Oct. 2000 – Sept. 2004	Oct. 2004 – Sept. 2013	Ian. 2008 – Martie 2012	Apr. 2012 – May 2020	Oct. 2013 – Present
Position	Assistant Professor	Lecturer	Associate Professor	Dean	Director CUSQM	Professor
Main activities and responsibilities	Teaching courses of “Research Methods in Social Research”, “Sociology”, “Sociology of Communication and Mass Communication”, „Social Impact Assessment” at graduate and postgraduate levels, initiating and coordinating research projects; academic management					
Employer’s name and address	University Babes –Bolyai, Faculty of Sociology and Social Work Bd. 21 Decembrie 1989, nr.128-130, RO-400604, Cluj-Napoca, Cluj (www.ubbcluj.ro)					
Type of business or sector	Higher Education					
Period	May 2012 – May 2020					
Position	Director of Center of University Strategy and Quality Management					
Main activities and responsibilities	Research and academic management					
Employer’s name and address	University Babes –Bolyai, Faculty of Sociology and Social Work Bd. 21 Decembrie 1989, nr.128-130, RO-400604, Cluj-Napoca, Cluj (www.ubbcluj.ro)					
Type of business or sector	Higher Education					
Period	Oct. 1994 – Dec. 1998			Dec. 1998 – January 2006		
Position	Researcher			Research Director		
Main activities and responsibilities	Initiate and coordinate the research programs and research projects, coordinate and supervise the fieldwork and data collection activities, design the research instruments, analyze quantitative and qualitative data, write research reports					
Employer’s name and address	Metro Media Transilvania, str. Constantin Brancusi, nr. 174, et. II, 400462, Cluj-Napoca, Cluj (www.mmt.ro)					
Type of business or sector	Opinion Polls, Social Research, Market Research					
Period	April 2008 – July 2008					
Position	Consultant					
Main activities and responsibilities	Qualitative research design, design the research instruments and samples, coordinate the fieldwork and data collection activities, moderate focus group sessions, write research reports.					
Employer’s name and address	101 Worldwide AG, Akademiestrasse 7, 80799, Munich (http://101worldwide.com)					
Type of business or sector	Market Research					
Period	February 2000 – January 2008					
Position	Consultant					

Main activities and responsibilities	To design a methodological toolkit for assessing the social impact of the measures aiming to mitigate the effects of mining industry restructuring , to train NAD employees in Social Research Methods, to design quantitative and qualitative research instruments, carry out data analysis and write the research reports.
Employer's name and address	Hart Group, 89 High Street Thame Oxfordshire OX9 3EH England (http://www.hart-group.com)
Type of business or sector	Development consultancy
Period	April 2004 – July 2004
Position	Lead Consultant
Main activities and responsibilities	Define a toolkit to diagnose social assistance needs ;to train local sociological firms, university departments, GRASP staff, LGUs, CSOs in understanding the assessment design and results, in the practical application of the "social assistance needs toolkit"
Employer's name and address	Development Alternatives Incorporation Delaware SUA – Sucursala București România, strada Grigore Mora, nr. 11, sectorul 1, București,
Type of business or sector	Development consultancy
Period	May 2003 – June 2003
Position	Consultant
Main activities and responsibilities	Design the research instruments, coordinates and supervises the field work and research related activities, carry out the qualitative field work (interviews and focus groups), carry out data analysis and write the research reports
Employer's name and address	The World Bank Bucharest Office, Romania, Bd. Dacia 83
Type of business or sector	Development consultancy

EDUCATION AND TRAINING

Period	1996-2002
Qualification /Degree	PhD in Sociology
Principals subjects covered / squills acquired	-
Education organisation's name	„Babeș-Bolyai” University, Faculty of History and Philosophy
Level of national or international classification	Higher education, Activity of research and development
Period	1995-1996
Qualification /Degree	Master Degree: Population, Communication and Collective Behaviour
Principals subjects covered / squills acquired	Social Research Methods , Communication and Public Relations, Socio-Psychology of Collective Behaviour.
Education organisation's name	Babeș-Bolyai” University, Faculty of History and Philosophy
Level of national or international classification	Higher education, Activity of research and development
Period	1991-1995
Qualification /Degree	Bachelor Degree: Sociology
Principals subjects covered / squills acquired	Methodes and techniques of Research (qualitatives and quantitatives), Social Psychology, Demography, Stratification and Social Mobility, Statistical Methods, Commnication and media.
Education organisation's name	Babeș-Bolyai” University, Faculty of History and Philosophy
Level of national or international classification	Higher education, Activity of research and development

● LANGUAGE SKILLS

Mother tongue(s): ROMANIAN

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C1
SPANISH	B1	B2	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

ADDITIONAL INFORMATION

Memberships

- 2018 - member of the National Council for Higher Education Statistics and Forecast
- 2010- ,vice-president, Romanian Sociologists Society
- 2009-2010, president, Romanian Sociologists Society
- 2006 – member, International Sociological Association,
- 2006 - , member, European Sociological Association
- 2002-2008, member of the National Board Council, Association of Romanian Sociologists.
- 2004-2008, member of The National Council of the Romanian Social Institute
- 1999-2004 – member, World Future Studies Federation

PUBLICATIONS & RESEARCH PROJECTS

Selection

I. BOOKS and BOOK CHAPTERS:

National:

1. Chiribucă, D., (2013), Communication: theories, frameworks and processes, Cluj-Napoca, Eikon
2. Chiribucă, D., Țigănaș, Ș., (coord.), (2010), Arhitect în România. Studiu de fundamentare a politicilor naționale pentru arhitectură, Cluj-Napoca, Eikon.
3. Chiribucă, D., (2004), Tranziția post-comunistă și reconstrucția modernității în România, Cluj-Napoca, Eikon.
4. Berevoescu, I., Chiribucă, D., Comșa, M. I., Grigorescu, N., Aldea, A., Lăzăroiu, S., ... & Stănculescu, E. (1999). Fețele schimbării. Românii și provocările tranziției. Nemira
5. Dîncu, V., Chiribucă, D., Comșa, M., (1998), Audiența radio în România 1996 – 1997, Cluj-Napoca, Fundația Culturală Română - Centrul de Studii Transilvane.
6. Chiribucă, D., (2017), Cuvânt înainte, în Teodorescu, A., Maternitatea în spațiul românesc, Institutul European, Iași, p. 11-17 – 20p
7. Chiribucă, D., (2010), Campaniile comunicative: elemente definitorii și factori configuratori, în Mediere. Comunicare. Tranziție, coord. Vasile Dîncu, Cluj-Napoca, Eikon, p. 252-274.
8. Chiribucă, D., (2007), Mass media și socializarea adolescenților, în volumul Studii în domeniul tineretului, Editura Didactică și Pedagogică, p. 128-137.
9. Chiribucă, D., Comșa, M., Moldovan, C. (2001), *Motivația votului: de ce s-a votat astfel?*, în Sondajele de opinie. Mod de utilizare, Paideea, București, p. 69-80
10. Chiribucă, D., Comșa, M., Moldovan, C. (2001), *Ce așteaptă românii de la aleșii lor?*, Sondajele de opinie. Mod de utilizare, Paideea, București, p. 81-90

International:

1. Teodorescu, A., & Chiribucă, D. (Eds.). (2022). Shaping Ageing: Social Transformations and Enduring Meanings. Routledge.
2. Amelina, M., Chiribucă, D., Knack, S. (2004), Mapped In or Mapped Out?: The Romanian Poor in Inter-Household and Community Networks, World Bank, Washington
3. Teodorescu, A., & Chiribucă, D. (2022). Introduction: Ageing matters: a constructivist perspective. In *Shaping Ageing* (pp. 1-10). Routledge
4. Teodorescu, A., & Chiribucă, D. (2022). Risks and promises of being old in social media. In *Shaping Ageing* (pp. 154-165). Routledge.
5. Chiribucă, D., Magyari, T. (2003), The Impact of Minority Participation in Romanian Government, în *A New Balance: Democracy and Minorities in Post-Communist Europe*, edited by Monica Robotin, Levente Salat, Budapest, Open Society Institute.

II. ARTICLES/STUDIES PUBLISHED IN JOURNALS INDEXED IN MAIN INTERNATIONAL SCIENTIFIC DATABASES

Articles in Web of Science Indexed Journals:

1. Chiribucă, D., Teodorescu, A. (2020). Digital Leisure in Later Life: Facebook Use among Romanian Senior Citizens. *Revista de Cercetare și Interventie Sociala*, 69.
2. Teodorescu, A., Chiribucă, D. (2019). When the Future is Not Bright: Social and Political Stakes in Discussing Childhood Cancer in Romanian Media. *Children*, 6(11), 126.
3. Teodorescu, A., Chiribucă, D. (2018). Old people in Romanian new media: From undermined identities to social death. A case study. *Revista de Cercetare și Interventie Sociala*, 60, 188
4. Chiribucă, D., Hanta, A. (2013). Drug Advertising – Configuring Factors and Communication Strategies: A Case Study on Television Broadcasted Advertisements in Romania. *Revista de Cercetare și Interventie Sociala*, 41, 7-27

Studies in Journals Indexed in International Databases

1. S. Mălăescu, D.F. Chiribucă, S. Pavlenko (2018) The Efficiency Of Emerging Institutional Mechanisms Addressing Educational Inequality And Students' Dropout In A Romanian Higher Education Institution, *ICERI2018 Proceedings, IATED Publications*
2. **Chiribucă, D.**, (2017). A Brief Rationale for a New Journal in the Field of Higher Education, *Journal of Research in Higher Education*, 1, p. 5-11
3. Mălăescu, S., Chiribucă, D.(2017). Revisiting the Organisational Identification Assessment from a Managerial Perspective: A Case study on a Romanian Public University, *Journal of Research in Higher Education*, 1, p. 55-92
4. **Rus, C., Chirică, S., Chiribucă, D., Mălăescu, S. (2017).** *University Culture: An Analysis at the Level of Research and Educational units (using the Competing Values Framework)*, *Journal of Research in Higher Education*, 2, p. 51-83
5. Chiribucă, D., Răcățău, I. (2013). Studying children and their internet experiences: online risks between theoretical approaches and methodological issues, in *Journal Media of Research*, vol.6, număr 2(16), p. 3-14
6. Pah, I., Chiribucă, D., Postelnicu, C. (2010). Conceptual models and advanced architectures for adaptive hypermedia systems in education, *WSEAS Transactions on Information Science and Applications*, p. 361-370
7. Hunyadi, D. Pah, I. Chiribucă, D. (2009). A Global Model for Virtual Education System, *Journal WSEAS Transactions On Information Science & Applications*, Issue 3, Volume 6, p.374-383
8. Chiribucă, D. (2007). Mass media and its influence on the socializing process, *Studia Universitatis Babes Bolyai. Sociologia*, 1, p. 15-26

III. ARTICLES/STUDIES PUBLISHED IN THE PROCEEDINGS OF INTERNATIONAL SCIENTIFIC EVENTS INDEXED IN INTERNATIONAL DATABASES:

1. Pah, I., Chiribucă, D., Postelnicu, C., (2009), Information Technology and Knowledge-Based Interactions in Collaborative Learning, în *Recent Advances in E-Activities, Information Security and Privacy*, WSEAS Press, p. 59-164
2. Pah, I., Chiribucă, D., Postelnicu, C., (2009), Advanced Architectures for Adaptive Hypermedia in Interactive Learning Environments, *Recent advances in E-Activities, Information Security and Privacy*, WSEAS Press, p. 297-302
3. Chiribucă D., Pah, I., Hunyadi, D. , (2008), Social and cultural challenges of the new communication technology used in education oriented activities, in *Recent advances in education and educational technology*, WSEAS Press, 2008, p. 185-189
4. Pah, I., Hunyadi, D., Chiribucă D. (2008), Socio-cultural models implemented through Multi-agent architecture , in *Recent advances in education and educational technology*, WSEAS Press, p. 129-134
5. Chiribucă, D., Hunyadi D., Popa, E. (2008), The educational semantic web, în *New Aspects of Applied Informatics and Communications*, WSEAS Press.
6. Pah, I., Hunyadi D., Chiribucă, D., (2008), A multi-agent architecture for Human-Computer Interaction, in *New Aspects of Computers*, WSEAS Press.
7. Moisil, I., Chiribucă, D., Pah, Iulian, (2008), Enhancing e-learning usability and efficacy through adaptive design : two case studies . În : Munoz, Mario ; Jelinek, Ivan ; Ferreira, Fernando, ed. *Proceedings of the IASK International Conference "Teaching and Learning 2008"*. Aveiro, Portugal, WSEAS Press, p. 402-409

RESEARCH AND/OR INTERVENTION PROJECTS

A. Studies Evaluating Social Effects and Impact; Topics Regarding Higher Education

1. **2025. Co-cordinator.** Intercultural Training for Caregivers: Relational Skills and Digital Issues. Erasmus +.
2. **2025. Expert.** Adaptarea ofertei educaționale la solicitările pieței muncii prin fundamentarea politicilor din domeniu pe bază de date.
1. **2021. Expert.** Calitate în învățământul superior: internaționalizare și baze de date pentru învățământul românesc.
2. **2020. Expert** – studiu de prognoză multidimensională. Calitate în învățământul superior: internaționalizare și baze de date pentru învățământul românesc
1. **2019. Expert.** Facilitarea incluziunii tinerilor în mediul academic și pe piața muncii – InclusUBB –
2. **2018. Expert.** Optimizarea accesului și integrării tinerilor în mediul academic și pe piața muncii – SuccesUBB
3. **2017. Expert. Acces-participare-echitate-incluziune în învățământul superior – EchitUBB;** proiect CNFIS-FDI.
4. **2017. Expert.** Compatibilizarea competențelor profesionale și a expertizei universitare cu nevoile de dezvoltare profesională – COMP UBB ; proiect CNFIS-FDI.
5. **2011-2014. Coordinator.** Program de formare a competențelor de cercetare și profesionale pentru masteranzii din domeniul științelor sociale. POS-DRU (Universitatea București, Universitatea Alexandru Ioan Cuza, Universitatea Babeș-Bolyai)
6. **2009. Project director.** Studiu de fundamentare a politicilor naționale pentru arhitectură. Arhitectura în România: profesie, oameni, practici; beneficiar Ordinul Arhitecților din România.
7. **2008. Project director.** Human Rights Impact Assessment of Nokia Investment in Cluj Area; beneficiar Nokia Corporation.
8. **2007-2008. Researcher** – Aspecte privind dotarea cu capacități psiho-cognitive a agenților inteligenți artificiali cu aplicații în formarea mediată de tehnologia informației și comunicației (TIC); Grant tip A, CNCSIS.
9. **2006. Coordinator.** Evaluarea impactului social al proiectelor finanțate de Fondul Roman de Dezvoltare Socială, beneficiar Fondul Român de Dezvoltare Socială.
10. **2001-2005. Expert.** Social Impact Monitoring, beneficiar Hart Group, pentru Agenția Națională de Dezvoltare și Implementare a Programelor de Reconstrucție a Zonelor Miniere.
11. **2003. Project director.** Mapped In or Mapped Out? Local Governance, Social Cohesion and the Position of the Poor in Formal/Informal Social Safety Networks in Romanian Communities, beneficiar Banca Mondială-Washington.
12. **2002. Project director.** Impactul social al strategiilor de dezvoltare implementate în zonele monoindustriale afectate de restructurarea economică, grant programul Cercetare-Dezvoltare:Orizont 2000.
13. **2002. Project director.** Social Effect of The Forest Restitution, beneficiar Banca Mondială-Washington
14. **2001. Coordinator.** The Social and Economic Assessment of the communities From the Forestry Areas – Biodiversity Project; beneficiar Banca Mondială – Washington.
15. **2001. Coordinator.** Evaluarea efectelor strategiei de comunicare a Guvernului României, beneficiar Ministerul Informațiilor Publice.
16. **2001. Coordinator.** Studiu de evaluare a serviciilor sociale furnizate de Fondul Român de Dezvoltare Socială; beneficiar Fondul Român de Dezvoltare Socială.
17. **2000. Expert.** Evaluarea impactului asupra politicilor publice a participării minorității la guvernare în Macedonia, România și Slovacia, beneficiar LGI-Budapesta.
18. **2000. Project director.** Evaluarea impactului social al proiectelor finanțate de Fondul Român de Dezvoltare Socială, cercetare desfășurată în 24 de comunități rurale; beneficiar Fondul Român de Dezvoltare Socială.

B. Other research topics

1. **2014-2017. Expert.** Tools for sustainable gold mining in EU; programul international ERA-NET cu finantare ANCS
2. **2010-2013. Coordinator.** Crearea si promovarea de instrumente de economie sociala în scopul incluziunii pe piata fortei de munca a grupurilor defavorizate. POS-DRU.
3. **2009-2010. Coordinator.** Egalitate la angajare si la locul de munca. Campanie de informare si constientizare in vederea schimbarii atitudinii sociale si stereotipurilor la angajare si la locul de munca. POS-DRU.
4. **2009-2011. Coordinator.** Multilingualism in Europe as a Resource for Immigration - Dialogue Initiative Among the Universities of the Mediteranean. COMENIUS.
5. **2007. Project director.** Roma Inclusion Survey, beneficiar Hulla & Co. Human Dynamics KG - Wien, part of PHARE Project "Strengthening Capacity and Partnership Building to Improve Roma Condition and Perception" RO 2004/016.
6. **2003-2005. Coordinator.** Anchete asupra dinamicii unor fenomene populaționale și emergența unor stiluri de viață în România, beneficiar Ministerul Educației și Cercetării, PNCDI, Programul CERES.
7. **2004. Project director.** Evaluarea nevoilor sociale - realizarea unui ghid metodologic, beneficiar, Alternatives Incorporation Delaware SUA –Bucharest Branch, GRASP Program.
8. **2004. Coordinator.** Children's Exposure To Radio And TV Broadcasting, Beneficiar SECOR - MEDIA Consulting Group, part of PHARE Project "Adoptarea si implementarea *acquis-ului* in domeniul audiovizualului" RO 0107.02.02
9. **2003. Coordinator.** Assessing the Economic Competitiveness of the Jiu Valley Region; beneficiar World Bank Romania.
10. **2003. Coordinator.** Evaluarea legii 52/2003 privind transparența în administrația publică, beneficiar InWent, Germania.
11. **2002. Coordinator.** Evaluarea comunicării Guvernului României cu mass-media, beneficiar Ministerul Informațiilor Publice.
12. **2002. Expert.** Studiul impactului diferențiat al diferitelor canale de comunicare în cazul programelor de protecție a consumator
13. **2002. Expert.** Percepții ale populației privind integrarea europeană a României și analiza sistemului de valori, beneficiar MEC, Direcția Generală pentru Politici, Strategii de Cercetare, Plan Național.