

B-dul 21 Decembrie 1989 Nr. 128
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SYLLABUS

1. Information regarding the programme

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Sociology and Social Work
1.3 Department	Sociology
1.4 Field of study	Sociology
1.5 Study cycle	Master
1.6 Study programme/ Qualification	Managementul Strategic al Resurselor Umane (Strategic Management of Human Resources)

2. Information regarding the course

2.1 Course title		Social research methods					
2.2 Lectures held by		Profesor dr. Dan Chiribucă					
2.3 Seminars held by		Profesor dr. Dan Chiribucă					
2.4. Year of study	I	2.5 Semester	1	2.6. Type of evaluation (Exam/ Colloquium)	E	2.7 Course type (Optional/ Compulsory)	Compulsory

3. Total estimated time (hours/semester of didactic activities)

3.1 Hours per week	4	Of which: 3.2 lectures	2	3.3 seminar/laboratory	1
3.4 Total hours in the curriculum	42	Of which: 3.5 lectures	28	3.6 seminar/laboratory	14
Distribution of time:					hours
Learning using manual, course support, bibliography, course notes					70
Additional documentation (in libraries, on electronic platforms, field documentation)					14
Preparation for seminars/labs, homework, papers, portfolios and essays					20
Tutorials					2
Evaluations					2
Other activities:					0
3.7 Total hours of individual study	108				
3.8 Total hours per semester (number of credits x 25 hours)	150				
3.9 Number of ECTS credits	6				

4. Prerequisites (if necessary)

4.1. curriculum	-
4.2. competencies	-

5. Conditions (if necessary)

5.1. for the lectures	-
5.2. for the seminar/ lab activities	-

6. Specific competencies acquired

Professional competencies	<ul style="list-style-type: none"> • Knowledge of the main theoretical perspectives that underpin empirical research in social sciences • knowledge of the main research methods used in social research ; knowledge and appropriate use of concepts, terms and notions specific to the field; • understanding the advantages and limitations of the main methods used in social research; • the ability to operationalize concepts and translate them into research tools • the ability to define the methodology of a social research that has as its starting point interrogations and concrete data • the ability to critically evaluate the methods and tools used to carry out research • the ability to develop research tools (questionnaire, interview guide, content analysis grid, sample) and to collect and analyze social data
Transversal competencies	<ul style="list-style-type: none"> • Responsible and timely execution of professional tasks; • Apply rigorous, efficient, punctual and personal responsibility strategies to the outcome based on the principles, norms and values of the professional ethics code; • Familiarize with the roles and activities specific to teamwork and the distribution of tasks for the subordinate levels • Awareness of the need for continuous training; the efficient use of learning resources and techniques for personal and professional development • Effective use of information , communication resources and assisted professional training resources (Internet portals, specialized software applications, databases, on-line courses, etc.) in an international language

7. Course Objectives (outcome of the acquired competencies)

7.1 General objective of the course	<ul style="list-style-type: none"> • Familiarizing students with the main theoretical and practical aspects associated with quantitative and qualitative methodologies, with a special emphasis on highlighting the specifics of these approaches, the advantages and limitations specific to each method.
7.2 Specific objective of the course	<ul style="list-style-type: none"> • Students will be able to analyze and evaluate the methods and research used in real research project, to design research methodologies and develop research tools, to collect and analyze social data.

8. Content

8.1 Lectures	Teaching methods	Obs.
1. Introduction to the subject of the discipline. Presentation of topic and objectives. Bibliographic resources. Presentation of requirements for students' activities during the semester and evaluation criteria	<ul style="list-style-type: none"> ● Interactive exposure ● Conversation 	1 hour
2. The challenges of social research. The constitutive dimensions of scientific knowledge: rationality and empirical verification. Scientific research of the social: monism and methodological dualism. Epistemological and ontological aspects associated with positivist and interpretative approaches. Strategies and research methods associated with the two approaches.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	2 hours
3. The stages of sociological research. Planning a research project and formulating research questions. Research designs. Factors influencing the choice of methods. The requirement of fidelity and validity. Delimitation of the study universe.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	3 hours
4. Quantitative and qualitative in social research. The nature of quantitative and qualitative researches. Quantitative-qualitative divide.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	2 hours
5. Measurement in social research. From concept to measurement. Features, utility, limits. Typologies, indexes, scales: definition, examples, design.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	2 hours
6. Quantitative research methods: survey, structured observation, content analysis. Defining features, advantages and limits	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	6 hours
7. Qualitative research methods: interview, focus groups, participant observation, case study. Defining features, advantages and limits.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	6 hours
8. Documents as sources of data. Personal vs. official documents. Interpreting documents. Qualitative content analysis. Semiotics and hermeneutics.	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	2 hours
9. Methods of social impact assessment. Social impact: conceptualization, definitions. Types of effects and consequences of social intervention projects. Design of social impact assessment research: stages, research questions, analysis	<ul style="list-style-type: none"> ● Interactive exposure ● Explanation ● Conversation ● Didactical demonstration 	2 hours

units, choice of indicators and evaluation criteria, specific problems.		
10. Challenges and stakes in current social research. Redefines of the ways of knowledge commonly practiced in the field of discipline. Big data and multiplication of data collection methods	<ul style="list-style-type: none"> • Interactive exposure • Explanation • Conversation • Didactical demonstration 	2 hours
Seminars / laboratories	Teaching methods	Remarks
1. Introduction. Presentation of topic and objectives. Bibliographic resources. Presentation of requirements for students' activities during the semester and evaluation criteria.	<ul style="list-style-type: none"> • Interactive exposure 	1 hour
2. The stages of sociological research. Planning a research project and formulating research questions. Research designs. Factors influencing the choice of methods. The requirement of fidelity and validity. Delimitation of the study universe.	<ul style="list-style-type: none"> • Interactive exposure • Explanation • Case studies 	2 hours
3. Designing research methods and research instruments: survey, structured observation, content analysis, interview, focus groups, participant observation, case study.	<ul style="list-style-type: none"> • Interactive exposure • Explanation • Case studies • Individual projects 	9 hours
4. Presenting and discussing individual/team search projects	<ul style="list-style-type: none"> • Interactive exposure • Conversation • Explanation 	2 hours

8.2. Bibliography

Earl Babbie (2013), *The Practice of Social Research*, Wadsworth.

Bryman, Alan. (2012), *Social Research Methods*, Oxford University Press

Creswell, John W. (2013), *Research Design, Qualitative, Quantitative and Mixed method Approach*, Sage

Neuman W. Lawrence (2013), *Social Research Methods: Quantitative and Qualitative Approaches*, Pearson Education Limite

Snee, Helene, Hine, Christine, Morey, Yvette, Roberts, S., Watson, H. (2016), *Digital Methods for Social Science: An Interdisciplinary Guide to Research Innovation*, Palgrave MacMillan

9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program

The content is corroborated with the expectations of the epistemic community, professional associations and representative employers within the field of the program

10. Evaluation

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final grade
10.4 Lectures	Interventions and comments based on	Continuos assessment	10%

	readings, papers, projects, personal analyzes		
	Project	Exam	40%
10.5 Seminars	Number and quality of presentations and interventions	Continuos assessment	20%
	Project	Colloquium	30%
<p>10.6 Minimum requirements:</p> <p>Plagiarism will be promptly sanctioned according to university regulations. In order to pass students should get at least 5 points from a maxim of 10 points corresponding to the maximum score/ grade.</p>			

Date 15.09.2022

Signature of course lecturer /seminar tutor

Date of approval:

Signature of the head of department